

Fundraising Project

Annual Cash Flow Budget	Year 1	Year 2	Year 3	Total	% Donations
Donations	\$912,226	\$2,099,942	\$2,734,124	\$5,746,292	100%
Direct Cost of Campaigns	-\$456,112	-\$593,860	-\$773,204	-\$1,823,176	-32%
Infrastructure Costs	-\$344,050	-\$193,914	-\$213,306	-\$751,270	-13%
less: Start-up Funds	\$400,000				7%
Net Costs	-\$400,162	-\$787,774	-\$986,510	-\$2,174,446	-38%
Total Donations, Net (NCF)	\$512,064	\$1,312,168	\$1,747,614	\$3,571,846	62%

Quarterly Cash Flow Budget	12/30/2013	3/31/2014	6/30/2014	9/30/2014	12/30/2014	3/31/2015	6/30/2015	9/30/2015	12/30/2015	3/30/2016	6/29/2016	9/29/2016	Total
	Q1-YR1	Q2-YR1	Q3-YR1	Q4-YR1	Q1-YR2	Q2-YR2	Q3-YR2	Q4-YR2	Q1-YR3	Q2-YR3	Q3-YR3	Q4-YR3	
Donations			\$456,113	\$456,113	\$456,113	\$456,113	\$593,858	\$593,858	\$593,858	\$593,858	\$773,204	\$773,204	\$5,746,292
Direct Cost of Campaigns	-\$114,028	-\$114,028	-\$114,028	-\$114,028	-\$148,465	-\$148,465	-\$148,465	-\$148,465	-\$193,301	-\$193,301	-\$193,301	-\$193,301	-\$1,823,176
Infrastructure Costs	-\$162,855		-\$181,195				-\$193,914				-\$213,306		-\$751,270
Total Donations, Net (NCF)	-\$276,883	-\$114,028	\$160,890	\$342,085	\$307,648	\$307,648	\$251,479	\$445,393	\$400,557	\$400,557	\$366,597	\$579,903	\$3,171,846
<i>Cumulative Net Cash Flow (NCF)</i>	<i>-\$276,883</i>	<i>-\$390,911</i>	<i>-\$230,021</i>	<i>\$112,064</i>	<i>\$419,712</i>	<i>\$727,360</i>	<i>\$978,839</i>	<i>\$1,424,232</i>	<i>\$1,824,789</i>	<i>\$2,225,346</i>	<i>\$2,591,943</i>	<i>\$3,171,846</i>	

Assumptions

Date	9/30/2013
Investment	\$400,000
Cost of Equity	7.00%

Return on Investment Metrics

Net Present Value (NPV)	\$2,705,843
Annual Rate of Return (IRR)	252.01%
Payback (Months)	14.8
Equivalent Annuity CF (EAC)	\$ 340,671

Project Cash Flows

9/30/2013	-\$400,000
6/30/2014	\$160,890
9/30/2014	\$342,085
12/30/2014	\$307,648
3/31/2015	\$307,648
6/30/2015	\$251,479
9/30/2015	\$445,393
12/30/2015	\$400,557
3/30/2016	\$400,557
6/29/2016	\$366,597
9/29/2016	\$579,903